

# AIRMAP 2025

Le management public responsable et intégré :  
entre tradition et innovation

Versailles / Saint-Quentin-en-Yvelines  
4 au 6 juin 2025

LAREQUOI  
Research Center of ISM-IAE  
Graduate School of Management

UVSQ  
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## Workshop #22

### Call for papers

#### PUBLIC LEADERSHIP

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Leadership is at the heart of organizational success and evolution. As we navigate the complexities of the modern business environment, there is an increasing need to reconcile traditional leadership models with emerging innovative approaches. This staims invites scholars and practitioners to explore the dynamic relationship between tradition and innovation in leadership practices, theories, and strategies within the field of management.

The innovation of public leadership is an important topic in its own right. But it's more than just that. Public leadership, through its own innovations, has the potential to drive changes and advancements in other sectors.

Innovative approaches and strategies in public leadership can collaborate with other sectors, especially the private sector, to also promote innovation within those areas. For example, if public leadership takes the lead in digital transformation, it can stimulate nationwide digitalization and technological advancements. Furthermore, innovative leadership in the public sector can enhance a nation's competitiveness and improve the quality of life for its citizens.

Additionally, when public leaders adopt innovative approaches to contemporary issues such as sustainability, social responsibility, diversity, and inclusivity, it can play a pivotal role in redefining the direction and values of the entire nation.

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Thus, the significance of research in public leadership is not merely about enhancing leadership capabilities within the public sector but contributes to the development and innovation of the entire nation. The innovation in public leadership can lead to innovations and developments in various sectors and decisively influence the future shaping of the nation and society.

We welcome contributions that address, but are not limited to, the following themes:

- Traditional Leadership Models: Examination of classical theories of leadership (e.g., transformational, transactional, and servant leadership) and their continued relevance in contemporary organizations.
- Innovative Leadership Approaches: Exploration of cutting-edge leadership models, including agile leadership, digital leadership, and distributed leadership.
- Leadership in a Digital Era: Impact of digitalization, artificial intelligence, and automation on leadership structures and decision-making processes.
- Intergenerational Leadership: How leaders from different generations (Baby Boomers, Gen X, Millennials, Gen Z) shape and influence leadership practices.
- Cultural Perspectives on Leadership: How cultural values, traditions, and innovations shape leadership in different regions and organizational contexts.
- Leadership and Organizational Change: The role of leadership in balancing tradition and innovation when managing organizational transformations.
- Sustainability and Ethical Leadership: How leaders can incorporate sustainable practices while remaining anchored in traditional values.

We invite papers, case studies, and theoretical contributions that engage with the theme of leadership between tradition and innovation. Submissions should be aligned with current management research and offer fresh perspectives on the evolution and future of leadership practices in public management.

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